Vehicle Sharing Systems Pricing Optimization

Optimisation des systèmes de véhicules en libre service par la tarification

Ariel Waserhole









Travaux encadrés par

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F. Gardi (Bouygues Paris)

One-way Vehicle Sharing Systems (VSS)

Bike Sharing Systems *e.g.* Vélib' Paris (2007)

Protocol

•00

- 1. Take a bike at a station
- 2. Use it
- Return it to the chosen station.

In more than 400 cities!



 Introduction
 Model
 Simpler model
 Scenario approach
 Fluid Approximation
 Simulation
 Conclusion

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One-way Vehicle Sharing Systems (VSS)

Bike Sharing Systems e.g. Vélib' Paris (2007)

Protocol

- 1. Take a bike at a station
- 2. Use it
- 3. Return it to the chosen station

In more than 400 cities!



Car Sharing Systems

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Same protocol

• Car2Go (2008) > 15 cities



Autolib' Paris (dec. 2011)



Is it really freedom?

Frequent and uncontrolled dissatisfaction

- Taking impossible (no vehicle available)
- Returning impossible (no free parking spot)





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Causes

• Gravitation (Topography – Montmartre hill, Vélib' Paris)





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Is it really freedom?

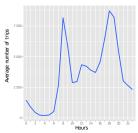
Frequent and uncontrolled dissatisfaction

- Taking impossible (no vehicle available)
- Returning impossible (no free parking spot)

Causes

- Gravitation (Topography Montmartre hill, Vélib' Paris)
- Tides (Home ↔ Work)

Source Côme (2012) on Vélib', Paris





A day Spatial distribution of morning tides

VSS Pricing Optimization

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Is it really freedom?

Frequent and uncontrolled dissatisfaction

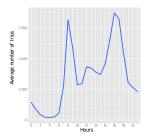
- Taking impossible (no vehicle available)
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Causes

- Gravitation (Topography Montmartre hill, Vélib' Paris)
- Tides (Home \leftrightarrow Work)

Current optimization

- Fleet/station sizing
- Truck redistribution



Bikes √, Cars √ Bikes √, Cars



Is it really freedom?

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Current optimization

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 Bikes √, Cars √
- Truck redistribution
 Bikes √, Lars
 - Chemla, Meunier, and Wolfler Calvo (2012)
 - Raviv, Tzur, and Forma (2013)
 - Contardo, Morency, and Rousseau (2012)

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Current optimization

- Fleet/station sizing
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Our approach - An alternative

⇒ Self regulation through incentives (pricing) Bikes √, Cars √

Introduction 000

On models' metaphysics

Mental abstraction

Is pricing a relevant leverage for VSS optimization?



Ariel Waserhole

On models' metaphysics





Empirical knowledge

- Intuition
- Experience
- Analyses

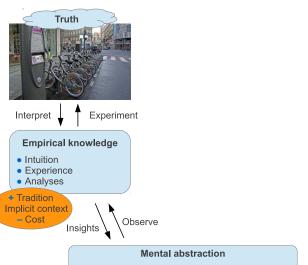


Mental abstraction

Is pricing a relevant leverage for VSS optimization?



On models' metaphysics



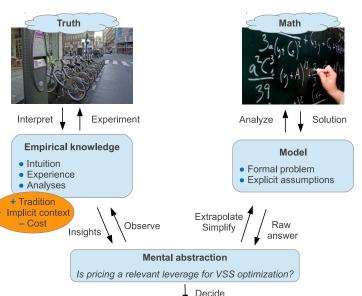
Is pricing a relevant leverage for VSS optimization?



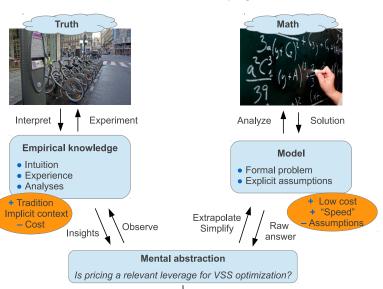
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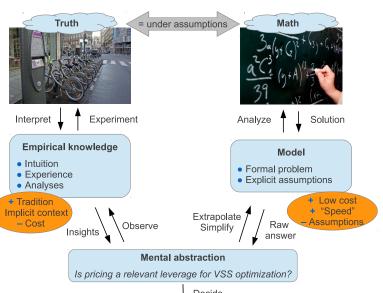
On models' metaphysics

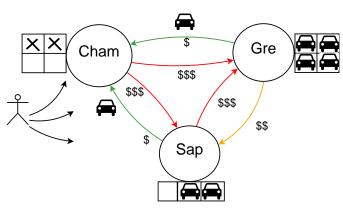


On models' metaphysics

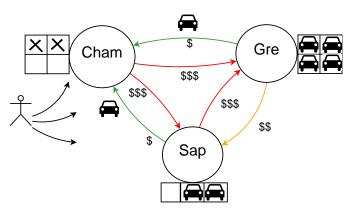


On models' metaphysics

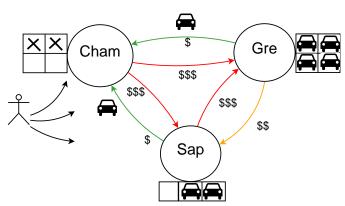




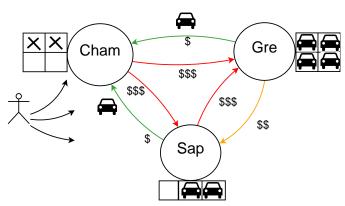
Stochastic demand



- Stochastic demand
- For a station to station trip

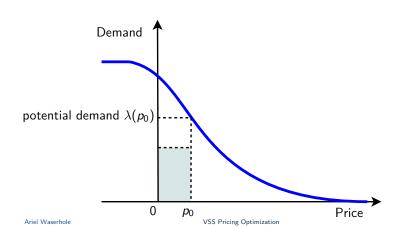


- Stochastic demand
- For a station to station trip
- In real-time

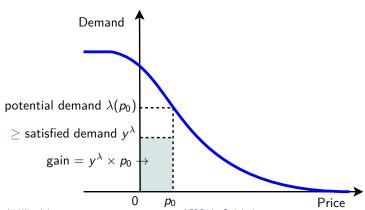


- Stochastic demand
- For a station to station trip
- In real-time
- With reservation of parking spot at destination

Study assumptions An elastic demand



Study assumptions An elastic demand

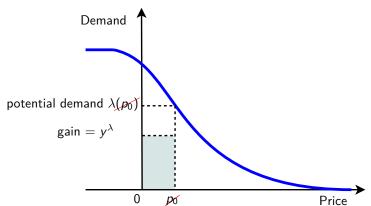


Ariel Waserhole VSS Pricing Optimization

An elastic demand

Objective: Maximize transit

- $\rightarrow \ \mathsf{Implicit} \ \mathsf{pricing/incentive}$
- \Rightarrow Set demand rate λ



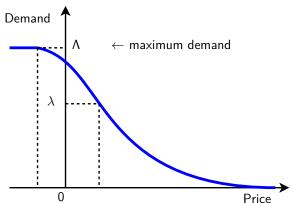
An elastic demand

Objective: Maximize transit

- $\rightarrow \ \mathsf{Implicit} \ \mathsf{pricing/incentive}$
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Continuous demand

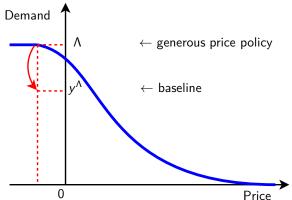
- Maximum demand Λ
- \Rightarrow Any demand $\lambda \in [0, \Lambda]$ reachable



Research question

Can pricing improve on the transit of the generous policy?

$$\sum_{a,b} y_{a,b}^{\Lambda}$$

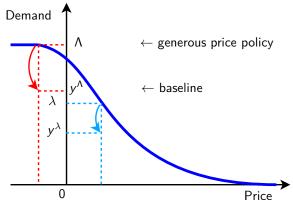


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Research question

Can pricing improve on the transit of the generous policy?

$$\Leftrightarrow$$
 \exists ? pricing policy λ such that $\sum_{a,b} y_{a,b}^{\lambda} > \sum_{a,b} y_{a,b}^{\Lambda}$



Ariel Waserhole VSS Pricing Optimization

VSS stochastic optimization problem

Input

- Time-dependent continuous stochastic demand bounded by Λ^t
- A fleet of N vehicles
- A set of M stations with capacity \mathcal{K}_a

Output Set the demand (= price) on each trip (a, b) at each instant t

• $\lambda_{a,b}^t \in [0, \Lambda_{a,b}^t]$

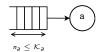
Objective

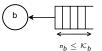
⇒ Maximize the number of trips sold

Closed queuing network – Finite capacities – Time-varying rates λ^t

- M stations of size \mathcal{K}_a
- N vehicles

Closed queuing network – Finite capacities – Time-varying rates λ^t



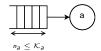


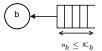
- M stations of size \mathcal{K}_a (servers)
- N vehicles (jobs)

(example with
$$M=2$$
)

$$(\sum_{a\in\mathcal{M}}n_a=N)$$

Closed queuing network – Finite capacities – Time-varying rates λ^t





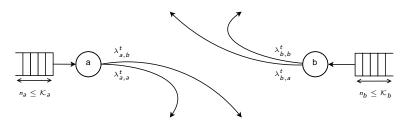
- M stations of size \mathcal{K}_a (servers)
- (example with M=2)

N vehicles (jobs)

$$\left(\sum_{a\in M}n_a=N\right)$$

- Users arrivals following a time-dependent Poisson process
 - \rightarrow $\lambda_{a.b}^t$ for trips from a to b at time-step t

Closed queuing network – Finite capacities – Time-varying rates λ^t



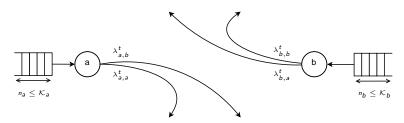
- M stations of size \mathcal{K}_a (servers)
- (example with M=2)

• N vehicles (jobs)

$$(\sum_{a\in\mathcal{M}}n_a=N)$$

- Users arrivals following a time-dependent Poisson process
 - $\rightarrow \lambda_{a,b}^t$ for trips from a to b at time-step t (service time and routing)

Closed queuing network – Finite capacities – Time-varying rates λ^t



- M stations of size \mathcal{K}_a (servers)
- (example with M=2)

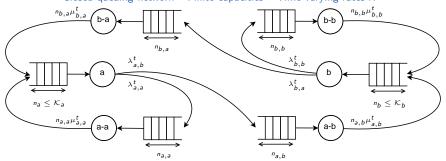
• N vehicles (jobs)

$$(\sum_{a\in\mathcal{M}}n_a=N)$$

- Users arrivals following a time-dependent Poisson process
 - $\rightarrow \lambda_{a,b}^t$ for trips from a to b at time-step t (service time and routing)
- Exponential transportation time of mean $\mu_{a,b}^{t}^{-1}$

Ariel Waserhole VSS Pricing Optimization

Closed queuing network – Finite capacities – Time-varying rates λ^t



- M stations of size \mathcal{K}_a (servers)
- (example with M=2)

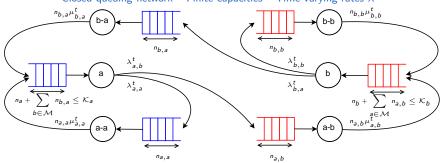
• N vehicles (jobs)

$$(\sum_{a\in\mathcal{M}} n_a + \sum_{b\in\mathcal{M}} n_{a,b} = N)$$

- Users arrivals following a time-dependent Poisson process
 - \rightarrow $\lambda_{a,b}^t$ for trips from a to b at time-step t (service time and routing)
- Exponential transportation time of mean ${\mu_{a,b}^t}^{-1}$ (infinite server a-b)

Ariel Waserhole VSS Pricing Optimization

Closed queuing network – Finite capacities – Time-varying rates λ^t

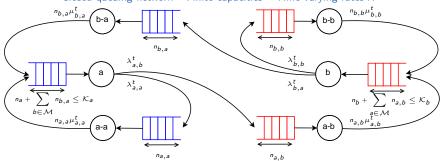


Blocking issues

- Parking spot reservation at destination
 - Blocking Before Service type
 - → Joint constraint on "station" and "transport" queue sizes

VSS stochastic evaluation model

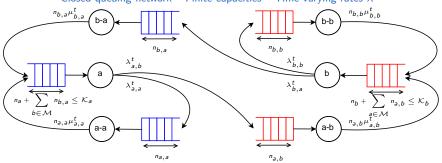
Closed queuing network – Finite capacities – Time-varying rates λ^t



State of the art – Another optimization: Fleet sizing

- Only fixed stationary demand $\lambda^t = \lambda$ (**NOT** pricing)
- George and Xia (2011)
 - → Infinite station capacities
- Fricker and Gast (2012)
 - \rightarrow Perfect cities $\lambda_{a,b}^t = \lambda$ and $\mu_{a,b}^t = \mu$

Closed queuing network – Finite capacities – Time-varying rates λ^t

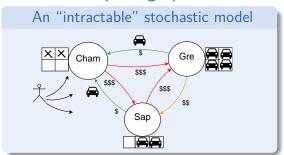


An intractable model

With all our assumptions

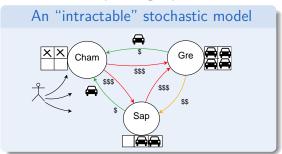
- Exact evaluation of the transit for a given demand "hard"
 - Curse of dimensionality
- ⇒ Easy to evaluate by simulation

VSS pricing optimization



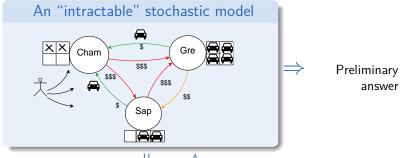
Simplified stochastic model already hard to evaluate (exactly)

"Keep it as simple as possible but not simpler" (A. Einstein)



Optimization on approximations \$\square\$

"Tractable" models Heuristic Upper bound • Simplified stoch. models • Scenario-based approach • Fluid approximation "Tractable" models ✓ W. and Jost (2013a) W., Jost, and Brauner (2013b) ✓ W. and Jost (2013b)

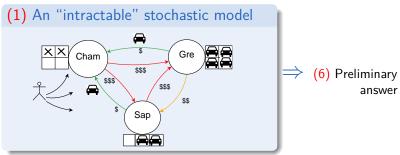


Optimization on approximations \Downarrow



Evaluation by simulation

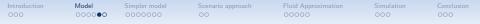
"Tractable" models Heuristic Upper bound Simplified stoch. models √ ✓ W. and Jost (2013a) Scenario-based approach Fluid approximation "W. and Jost (2013b) W. and Jost (2013b)

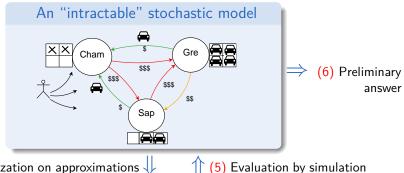


Optimization on approximations \$\square\$

(5) Evaluation by simulation

	"Tractable"	models	
	Heuristic	Upper bound	d
(2) Simplified stoch. models	\checkmark	\checkmark	W. and Jost (2013a)
(3) Scenario-based approach	APX-hard	\checkmark	W., Jost, and Brauner (2013b)
(4) Fluid approximation	\checkmark	\checkmark	W. and Jost (2013b)





Optimization on approximations

(5)

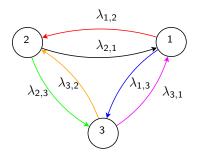
	Tractable	1110 000	
	Heuristic	Upper bound	
(2) Simplified stoch. models	\checkmark	\checkmark	W. and Jost (2013a)
(3) Scenario-based approach	APX-hard	\checkmark	W., Jost, and Brauner (2013b)
(4) Fluid approximation	\checkmark	\checkmark	W. and Jost (2013b)

• Decomposable MDP Exact Solution W., Gayon, and Jost (2013a)

Looking for "tractable" solution methods

- 1. Simplified stochastic model
 - No station capacity and no time-varying demand as in George and Xia (2011) + no transportation times
 - → Evaluate exactly a pricing policy
 - ⇒ "Feel" stochastic optimization
- 2. Scenario based approach
- 3. Fluid approximation

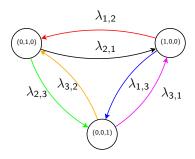
Null transportation times, stationary demand ($\lambda^t=\lambda$), infinite station capacity ($\mathcal{K}=\infty$)



Demand graph, M = 3 stations

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Null transportation times, stationary demand $(\lambda^t = \lambda)$, infinite station capacity $(\mathcal{K} = \infty)$

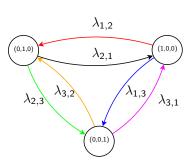


State graph, M = 3, N = 1 vehicle

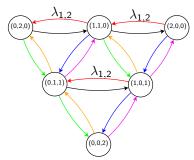
Evaluation: a Continuous-Time Markov Chain (CTMC)

- State: (n_1, \ldots, n_M) , $\sum n_a = N$
- n_a : number of vehicles in station a

Null transportation times, stationary demand $(\lambda^t = \lambda)$, infinite station capacity $(\mathcal{K} = \infty)$



State graph, M = 3, N = 1 vehicle

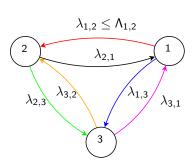


State graph, M = 3 stations, N = 2 vehicles

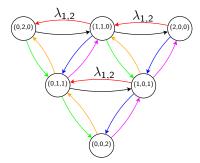
Evaluation: a Continuous-Time Markov Chain (CTMC)

- State: (n_1, \ldots, n_M) , $\sum n_a = N$
- n_a: number of vehicles in station a
- \rightarrow State graph of exponential size: $|S| = {N+M-1 \choose N}$ states

Null transportation times, stationary demand ($\lambda^t=\lambda$), infinite station capacity ($\mathcal{K}=\infty$)



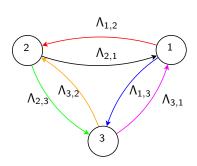
Demand graph, M = 3 stations



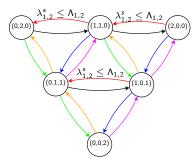
State graph, M = 3 stations, N = 2 vehicles

- Static policy
 - Not state dependent
 - → Decisions on the demand graph

Null transportation times, stationary demand ($\lambda^t=\lambda$), infinite station capacity ($\mathcal{K}=\infty$)



Demand graph, M = 3 stations

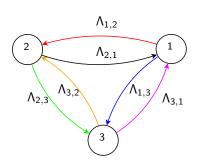


State graph, M = 3 stations, N = 2 vehicles

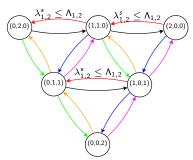
- Static policy
 - Not state dependent
 - → Decisions on the demand graph

- Dynamic policy
 - State dependent
 - → Decisions on the state graph

Null transportation times, stationary demand ($\lambda^t=\lambda$), infinite station capacity ($\mathcal{K}=\infty$)



Demand graph, M = 3 stations

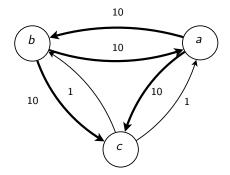


State graph, M=3 stations, N=2 vehicles

- Static policy
 - Not state dependent
 - → Decisions on the demand graph

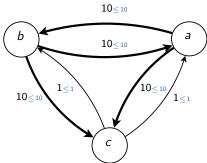
- Dynamic policy
 - State dependent
 - → Decisions on the state graph

N=1 vehicle



Demand graph

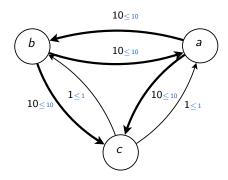
Can static policies improve on the generous policy? N = 1 vehicle



Generous policy $(\lambda \leq \Lambda)$

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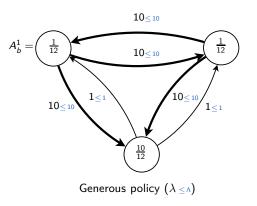
N = 1 vehicle



Generous policy $(\lambda \leq \Lambda)$

Availability A_a^N : probability to have a vehicle in station aTransit on trip $y_{a,b} = A_a^N \lambda_{a,b}$: expected transit for trip (a,b)Total transit $\sum y_{a,b}$

N = 1 vehicle



Generous policy

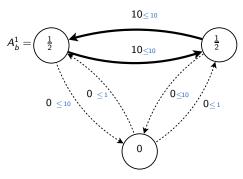
 \circ 1 vehicle \rightarrow 5 trips/hour

Availability Transit on trip A_a^N : probability to have a vehicle in station a $y_{a,b} = A_a^N \lambda_{a,b}$: expected transit for trip (a,b)

Total transit

$$\sum y_{a,b}$$

N=1 vehicle



- Generous policy
 - \circ 1 vehicle \rightarrow 5 trips/hour
- Policy closing station c
 - $\circ \ 1 \ \text{vehicle} \rightarrow 10 \ \text{trips/hour}$

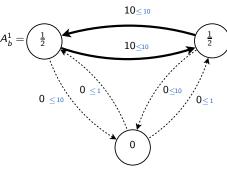
Policy closing station c ($\lambda \leq \Lambda$)

Availability Transit on trip A_a^N : probability to have a vehicle in station a $y_{a,b} = A_a^N \lambda_{a,b}$: expected transit for trip (a,b)

Total transit

$$\sum y_{a,l}$$

N = 1 vehicle



Policy closing station c ($\lambda \leq \Lambda$)

- Generous policy
 - \circ 1 vehicle \rightarrow 5 trips/hour
 - $\Rightarrow \infty$ vehicles \rightarrow dominant?
- Policy closing station c
 - \circ 1 vehicle ightarrow 10 trips/hour

12

 \Rightarrow Optimal policy $\forall N$?

Availability A_a^N : probability to have a vehicle in station aTransit on trip $y_{a,b} = A_a^N \lambda_{a,b}$: expected transit for trip (a,b)Total transit $\sum_{(a,b)\in\mathcal{D}} y_{a,b}$

Exact optimization for N vehicles

 A_a^N : probability to have a vehicle in station a

 $y_{a,b}$: expected transit for trip (a,b) with demand $\lambda_{a,b}$

 $\underbrace{\mathsf{Maximize}}_{(a,b)\in\mathcal{D}} y_{a,b} \tag{Expected flow}$

Exact optimization for N vehicles

 A_a^N : probability to have a vehicle in station a

 $y_{a,b}$: expected transit for trip (a,b) with demand $\lambda_{a,b}$

 $\mathsf{Maximize} \ \sum_{(a,b) \in \mathcal{D}} y_{a,b} \tag{Expected flow}$

s.t. $\sum_{(a,b)\in\mathcal{D}} y_{a,b} = \sum_{(b,a)\in\mathcal{D}} y_{b,a}$ $\forall a \in \mathcal{M}$ (Flow conservation)

 $y_{a,b} = A_a^N \lambda_{a,b}$ $\forall (a,b) \in \mathcal{D}$ (Satisfied demand)

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 $0 \le A_a^N \le 1$ $\forall a \in \mathcal{M}$ (Probability)

 $A^N \in A^N$ (Admissible Proba)

Exact optimization for N vehicles

probability to have a vehicle in station a

expected transit for trip (a, b) with demand $\lambda_{a,b}$

Maximize $\sum y_{a,b}$ (Expected flow) $(a,b)\in\mathcal{D}$

s.t. $\sum y_{a,b} = \sum y_{b,a}$ $\forall a \in \mathcal{M}$ (Flow conservation) $(a,b) \in \mathcal{D}$ $(b,a)\in\mathcal{D}$

 $y_{a,b} = A_a^N \lambda_{a,b}$ $\forall (a,b) \in \mathcal{D}$ (Satisfied demand)

 $0 < A_{2}^{N} < 1$ $\forall a \in \mathcal{M}$ (Probability)

 $A^N \in A^N$ (Admissible Proba)

 $\forall (a, b) \in \mathcal{D}$ $0 \leq \lambda_{a,b} \leq \Lambda_{a,b}$ (Max Demand)

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Exact optimization for N vehicles

 A_a^N : probability to have a vehicle in station a

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 (Admissible Proba)

$$0 \le \lambda_{a,b} \le \Lambda_{a,b}$$
 $\forall (a,b) \in \mathcal{D}$ (Max Demand)

- Evaluation of a policy λ polynomial in N and M George and Xia (2011)
 - \rightarrow Optimization problem \in NP ... exact complexity remains open

Relaxation for N vehicles

 $A_a^N = 1$: always a vehicle available

 $y_{a,b}$: expected transit for trip (a,b) with demand $\lambda_{a,b}$

 $\mathsf{Maximize} \ \sum_{(a,b) \in \mathcal{D}} y_{a,b} \tag{\mathsf{Expected flow}}$

s.t. $\sum_{(a,b)\in\mathcal{D}} y_{a,b} = \sum_{(b,a)\in\mathcal{D}} y_{b,a}$ $\forall a \in \mathcal{M}$ (Flow conservation)

 $y_{a,b} = \mathcal{A}_a^{\mathcal{N}} \lambda_{a,b}$ $\forall (a,b) \in \mathcal{D}$ (Satisfied demand)

 $A_a^N = 1$ $\forall a \in \mathcal{M}$ (Probability)

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 $0 \le \lambda_{a,b} \le \Lambda_{a,b}$ $\forall (a,b) \in \mathcal{D}$ (Max Demand)

Ariel Waserhole

MAXIMUM CIRCULATION

 $A_a^N = 1$: always a vehicle available $\lambda_{a,b}$: expected transit for trip (a,b)

$$\mathsf{Maximize} \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} \tag{Flow}$$

s.t.
$$\sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a}$$
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$$0 \le \lambda_{a,b} \le \Lambda_{a,b}$$
 $\forall (a,b) \in \mathcal{D}$ (Max. demand)

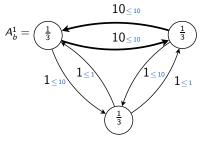
Relaxation

⇒ MAXIMUM CIRCULATION is an upper bound on static policies

MAXIMUM CIRCULATION policy

$$\mathsf{Maximize} \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} \tag{Flow}$$

s.t.
$$\sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a}$$
 $\forall a \in \mathcal{M}$ (Flow conservation) $0 \le \lambda_{a,b} \le \Lambda_{a,b}$ $\forall (a,b)\in\mathcal{D}$ (Max. demand)



Circulation policy $(\lambda \leq \Lambda)$

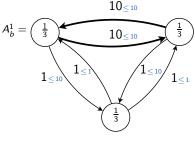
- Generous policy
 - \circ 1 vehicle ightarrow 5 trips/hour
- Policy closing station c
 - \circ 1 vehicle \rightarrow 10 trips/hour
- Circulation policy
 - \circ 1 vehicle \rightarrow 8 trips/hour

13

MAXIMUM CIRCULATION policy

$$\mathsf{Maximize} \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} \tag{Flow}$$

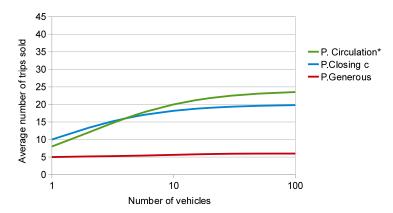
s.t.
$$\sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a}$$
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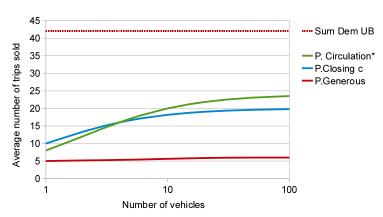
Circulation policy $(\lambda < \Lambda)$

- Generous policy
 - $\circ~1~ ext{vehicle}
 ightarrow 5~ ext{trips/hour}$
- Policy closing station c
 - \circ 1 vehicle ightarrow 10 trips/hour
- Circulation policy
 - \circ 1 vehicle \rightarrow 8 trips/hour
- ⇒ N vehicles?

Quantifying policies quality → Upper Bound (UB)



Quantifying policies quality \rightarrow Upper Bound (UB)

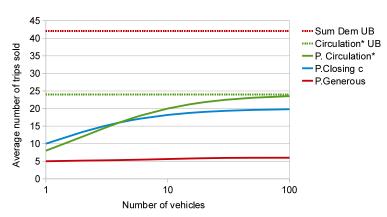


Upper bounds on optimal dynamic policy P_{dvn^*}

• (Trivial) Satisfying all demands

$$P_{dyn^*} \leq \sum \Lambda_{a,b} = 42$$

Quantifying policies quality → Upper Bound (UB)



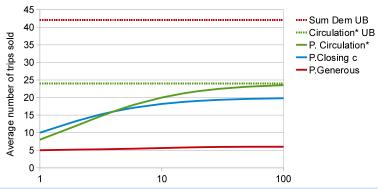
Upper bounds on optimal dynamic policy P_{dvn^*}

- (Trivial) Satisfying all demands
- MAXIMUM CIRCULATION value

$$P_{dyn^*} \le \sum \Lambda_{a,b} = 42$$

 $P_{dyn^*} \le \sum \lambda_{a,b}^{\text{P.Circ}^*} = 24$

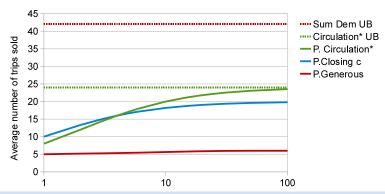
Quantifying policies quality \rightarrow Upper Bound (UB)



Theorem (For *M* stations and *N* vehicles)

MAXIMUM CIRCULATION policy is a $\frac{N}{N+M-1}$ -approximation on P_{dyn^*}

Quantifying policies quality \rightarrow Upper Bound (UB)

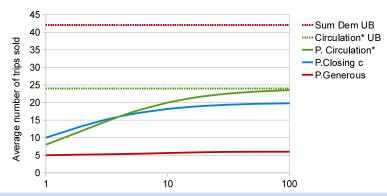


Theorem (For M stations and N vehicles)

MAXIMUM CIRCULATION policy is a $\frac{N}{N+M-1}$ -approximation on P_{dyn^*}

• For 9 vehicles per station $(N = 9M) \Rightarrow \frac{9}{10}$ -approximation

Quantifying policies quality \rightarrow Upper Bound (UB)



Theorem (For M stations and N vehicles)

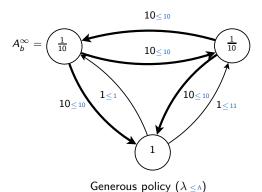
MAXIMUM CIRCULATION policy is a $\frac{N}{N+M-1}$ -approximation on P_{dyn^*}

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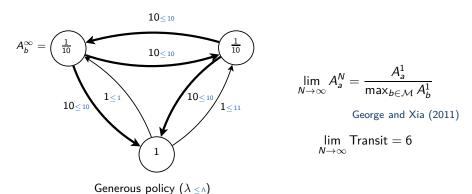
Availability when number of vehicle $N \to \infty$

Why generous so bad?



Availability when number of vehicle $N \to \infty$

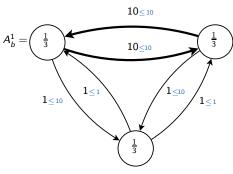
Why generous so bad?



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Availability when number of vehicle $N \to \infty$

Why circulation so good?



Circulation policy $(\lambda \leq \Lambda)$

Circulation "balances" demand

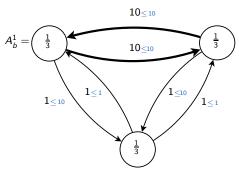
$$\forall a \quad \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a}$$

15

 \rightarrow Availabilities A is the same for all stations

Availability when number of vehicle $N \to \infty$

Why circulation so good?



Circulation policy $(\lambda \leq \Lambda)$

Circulation "balances" demand

$$\forall a \quad \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a}$$

 \rightarrow Availabilities A is the same for all stations

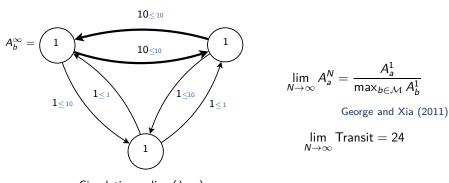
Availabilities for N vehicles and M stations

$$\forall a \in \mathcal{M}, \quad A_a^N = A^N = \frac{N}{N+M-1}$$

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Availability when number of vehicle $N \to \infty$

Why circulation so good?



Circulation policy $(\lambda \leq \Lambda)$

Availabilities for *N* vehicles and *M* stations

$$\forall a \in \mathcal{M}, \quad A_a^N = A^N = \frac{N}{N + M - 1}$$

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Analytic transit evaluation

$$Circ^*$$
 = value of MAXIMUM CIRCULATION P_{Circ^*} = value of the static circulation policy $A^N = \frac{N}{N+M-1}$ = Availability at any station

Analytic transit evaluation

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Analytic transit of circulation policy

$$P_{\mathit{Circ}^*} = \sum_{(a,b) \in \mathcal{D}} A_a^N \lambda_{a,b}^{\mathit{Circ}^*}$$

Analytic transit evaluation

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Claim $Circ^*$ is an UB on optimal dynamic policy P_{Dyn^*}

$$P_{Dvn^*} \leq Circ^*$$

Analytic transit evaluation

 $Circ^*$ = value of MAXIMUM CIRCULATION P_{Circ^*} = value of the static circulation policy $A^N = \frac{N}{N+M-1}$ = Availability at any station

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$$P_{\mathit{Circ}^*} = \sum_{(a,b) \in \mathcal{D}} A_a^N \lambda_{a,b}^{\mathit{Circ}^*} = A^N \sum_{(a,b) \in \mathcal{D}} \lambda_{a,b}^{\mathit{Circ}^*} = \frac{N}{N+M-1} \mathit{Circ}^*$$

Claim $Circ^*$ is an UB on optimal dynamic policy P_{Dyn^*}

$$P_{Dyn^*} \leq Circ^*$$

 $\Leftrightarrow \frac{N}{N+M-1}P_{Dyn^*} \leq \frac{N}{N+M-1}Circ^* = P_{Circ^*}$

Analytic transit evaluation

 $Circ^*$ = value of MAXIMUM CIRCULATION P_{Circ^*} = value of the static circulation policy $A^N = \frac{N}{N+M-1}$ = Availability at any station

Analytic transit of circulation policy

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Claim $Circ^*$ is an UB on optimal dynamic policy P_{Dyn^*}

$$P_{Dyn^*} \leq Circ^*$$

 $\Leftrightarrow \frac{N}{N+M-1}P_{Dyn^*} \leq \frac{N}{N+M-1}Circ^* = P_{Circ^*}$

 P_{Circ^*} cannot be worse than $\frac{N}{N+M-1}P_{Dyn^*} \Rightarrow \frac{N}{N+M-1}$ -approximation

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Looking for "tractable" solution methods

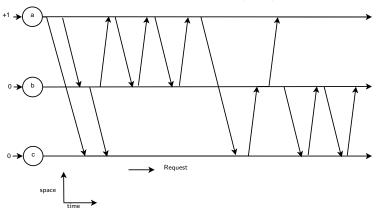
- 1. Simplified stochastic model
 - ▲ Good approximation algorithm
 - ▼ No transportation times, No time-varying demand, No station capacity
- 2. Scenario based approach

3. Fluid approximation

Looking for "tractable" solution methods

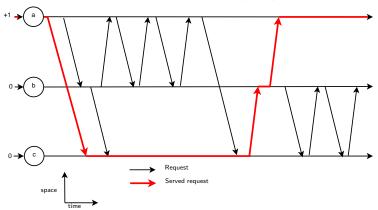
- 1. Simplified stochastic model
 - ▲ Good approximation algorithm
 - ▼ No transportation times, No time-varying demand, No station capacity
- 2. Scenario based approach
 - Deterministic problem
 - ullet Optimize on a scenario o off line optimization problem
- 3. Fluid approximation

First Come First Served Flow (FCFS)



15 requests

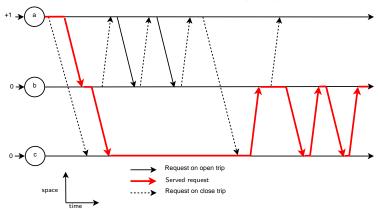
First Come First Served Flow (FCFS)



15 requests

⇒ 3 trips sold with Generous policy

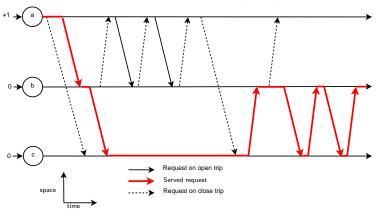
First Come First Served Flow (FCFS)



15 requests

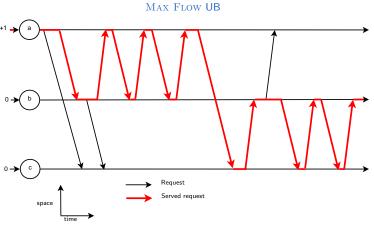
 \Rightarrow 7 trips sold with FCFS "{Open,Close}" trip pricing policy – Closing always trips (a, c) and (b, a)

First Come First Served Flow (FCFS)

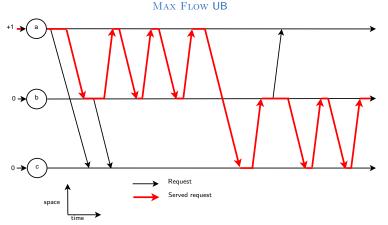


Complexity of computing the best static policy?

⇒ FCFS FLOW TRIP PRICING is APX-Hard



 ${\rm Max}~{\rm FLow}$ serves 12 trips >>7 sold in optimal FCFS policy



 ${
m Max}\ {
m FLow}$ serves 12 trips >> 7 sold in optimal FCFS policy

- UB theoretical guaranty in $[2^M M 1, (M+2)!]$
- ⇒ Still... MAX FLOW UB competitive in practice

Looking for "tractable" solution methods

- 1. Simplified stochastic model
 - ▲ Good approximation algorithm
 - ▼ No realistic assumptions
- 2. Scenario based approach
 - ▲ Upper bound considering all our constraints
 - ▼ No good heuristic policy
- 3. Fluid approximation

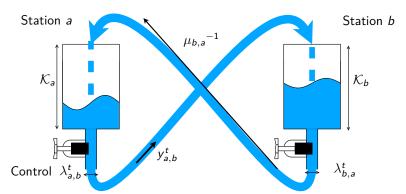
Looking for "tractable" solution methods

- 1. Simplified stochastic model
 - ▲ Good approximation algorithm
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 - ▼ No good heuristic policy
- 3. Fluid approximation
 - Another deterministic approach
 - → A plumbing problem

Fluid approximation

Known technique but not directly usable

- Discrete stochastic demand → deterministic continuous
- Stations → tanks linked by pipes
- $\bullet \ \ \mbox{Vehicles} \rightarrow \mbox{fluid evolving deterministically}$
- Pricing control o pipe sizing (tap) $\lambda^t \in [0, \Lambda^t]$

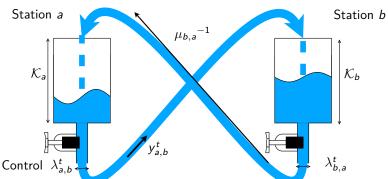


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⇒ Static policy & Upper Bound(?)



Continuous Linear Program (CLP)

$$\max \int_0^T \sum_{(a,b)\in D} y_{a,b}^t dt \tag{Flow}$$

s.t. (Continuous periodic conservation flow)

(Number of vehicles)

(Reservation & Station capacities)

$$0 \le y_{a,b}^t \le \lambda_{a,b}^t \le \Lambda_{a,b}^t \quad \forall (a,b)$$
 (Max demand)

Continuous Linear Program (CLP)

$$\max \int_0^T \sum_{(a,b)\in D} y_{a,b}^t dt$$
 (Flow)

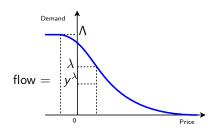
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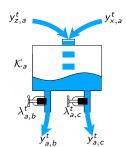
(Number of vehicles)

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$$0 \le y_{a,b}^t \le \lambda_{a,b}^t \le \Lambda_{a,b}^t \quad \forall (a,b)$$

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Continuous Linear Program (CLP)

$$\max \int_0^T \sum_{(a,b)\in D} \lambda_{a,b}^t dt \tag{Flow}$$

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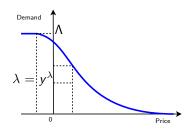
(Number of vehicles)

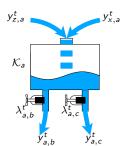
(Reservation & Station capacities)

$$0 \le \lambda_{a,b}^t \le \Lambda_{a,b}^t$$

$$\forall (a, b)$$

(Max demand)





Continuous Linear Program (CLP)

$$\max \int_0^T \sum_{(a,b)\in D} \lambda_{a,b}^t dt \tag{Flow}$$

s.t. (Continuous periodic conservation flow)

(Number of vehicles)

(Reservation & Station capacities)

$$0 \le \lambda_{a,b}^t \le \Lambda_{a,b}^t \qquad \forall (a,b)$$

(Max demand)

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Generalization of flow constraints

 s_a^t : stock of vehicle at instant t in station a

$$s_a^t = s_a^0 + \int_0^t \sum_{\substack{(b,a) \in \mathcal{D} \\ b,a}} \lambda_{b,a}^{\theta - \mu_{b,a}^{-1}} - \lambda_{a,b}^{\theta} \ d\theta \qquad \forall a \in \mathcal{M}, \ \forall t \in [0,T]$$

State Constrained Separated Continuous Linear Program (SCSCLP)

$$\max \int_0^T \sum_{(a,b)\in D} \lambda_{a,b}^t dt \tag{Flow}$$

s.t. (Continuous periodic circulation flow)

(Number of vehicles)

(Reservation & Station capacities)

(Maximum demand)

- CLP ∈ SCSCLP class, ∃ efficient algorithms (Luo and Bertsimas (1999))
- → Static heuristic policy
- → CLP value conjectured to be an UB on dynamic policies

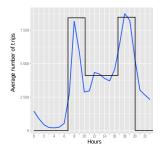
State Constrained Separated Continuous Linear Program (SCSCLP)

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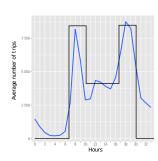
SCSCLP still complicated to compute...
Interest of considering time-dependent demand?

Pointwise Stationnary Approximation (Green and Kolesar, 1991)



Pointwise Stationnary Approximation (Green and Kolesar, 1991)

1 LP for each time-step t

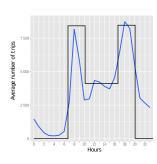


$$\max \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b}^t \tag{Flow}$$

s.t.
$$\sum_{(a,b)} \lambda_{a,b}^t = \sum_{(b,a)} \lambda_{b,a}^t \quad \forall a$$
 (Circulation)
$$0 \leq \lambda_{a,b}^t \leq \Lambda_{a,b}^t \qquad \forall (a,b) \quad (\mathsf{Max. demand})$$

Pointwise Stationnary Approximation (Green and Kolesar, 1991)

1 LP for each time-step t



$$\max \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b}^t$$

$$\lambda_{a,b}^t$$
 (Flow)

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$$\sum_{(a,b)} \lambda_{a,b}^t = \sum_{(b,a)} \lambda_{b,a}^t \quad \forall a$$
 (Circulation)

$$0 \le \lambda_{a,b}^t \le \Lambda_{a,b}^t \qquad \forall (a,b)$$

$$\forall (a, b) \quad (Max. demand)$$

$$\sum_{(a,b)} \frac{1}{\mu_{a,b}^t} \lambda_{a,b}^t \leq N$$

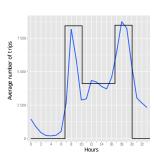
$$\sum_{t} \frac{1}{\mu_{a,b}^{t}} \lambda_{a,b}^{t} \leq \mathcal{K}_{a} \quad \forall a$$

$$\forall a$$

(Reservation)

Pointwise Stationnary Approximation (Green and Kolesar, 1991)

1 I P for each time-step t



$$\max \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b}^t$$

(Flow) $(a,b)\in\mathcal{D}$

 $\text{s.t. } \sum \lambda_{\mathsf{a},\mathsf{b}}^t = \sum \lambda_{\mathsf{b},\mathsf{a}}^t$

$$\sum_{a} \lambda_{b,a}^t \quad orall a$$
 (Circulation)

 $0 \le \lambda_{a,b}^t \le \Lambda_{a,b}^t \qquad \forall (a,b)$

$$\forall (a,b) \pmod{\mathsf{Max}}$$
. demand)

 $\sum_{(a,b)} \frac{1}{\mu_{a,b}^t} \lambda_{a,b}^t \leq N$

$$\sum_{t} \frac{1}{\mu_{a,b}^t} \lambda_{a,b}^t \le \mathcal{K}_a \quad \forall a$$

(Reservation)

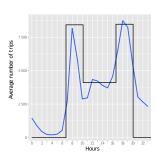
- Concatenate the solution of each independent LP
 - ⇒ Static heuristic policy

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S-Fluid PSA

Pointwise Stationnary Approximation (Green and Kolesar, 1991)

1 I P for each time-step t



$$\max \sum_{i=1}^{n}$$

$$\max \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b}^t$$

s.t.
$$\sum_{(a,b)\in\mathcal{D}} \lambda_{a,b}^t = \sum_{(a,b)\in\mathcal{D}} \lambda_{b,a}^t \quad \forall a$$

$$0 \le \lambda_{a,b}^t \le \Lambda_{a,b}^t \qquad \forall (a,b)$$

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$$\sum_{(a,b)} \frac{1}{\mu_{a,b}^t} \lambda_{a,b}^t \leq N$$

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Concatenate the solution of each independent LP

⇒ Static heuristic policy

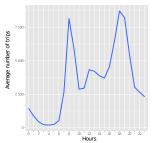
Theorem LP value is an UB on dynamic policies on each time step

(Not the case when concatenated)

Looking for "tractable" solution methods

- 1. Simplified stochastic model
 - ▲ Good approximation algorithm
 - No realistic assumptions
- 2. Scenario based approach
 - Upper bound
 - ▼ No heuristic policy
- 3. Fluid approximation
 - ▲ Heuristic policy considering time-dependent demand
 - ▼ No proved upper bound
 - → Interest of a time-dependent model?

Evaluation on simple instances



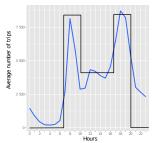


A day

Spatial distribution of morning tides

Source Côme (2012) on Vélib', Paris

Evaluation on simple instances



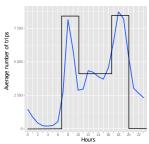


 $\mathsf{Trips} \to \mathsf{Demand}$

Spatial distribution of morning tides

Source Côme (2012) on Vélib', Paris

Evaluation on simple instances



 $\mathsf{Trips} \to \mathsf{Demand}$



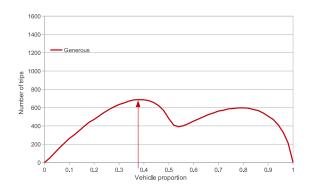
Spatial distribution of morning tides

Reproducible benchmark

- Start with uniform demand
- + Tides
- + Gravitation

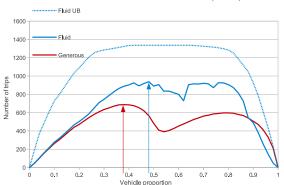
- Stations on a grid
- Manhattan distances
- Stations of size $\mathcal{K}=10$

24 stations – Tide – Demand $\Lambda = 18$ users/hour/station



Reference: the Generous policy (minimum price $\to \lambda^t = \Lambda^t$)

24 stations – Tide – Demand $\Lambda = 18$ users/hour/station

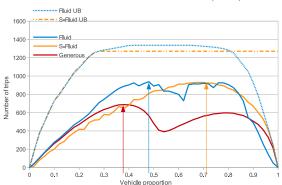


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Heuristic Upper Bound

Fluid Approximation

24 stations – Tide – Demand $\Lambda = 18$ users/hour/station



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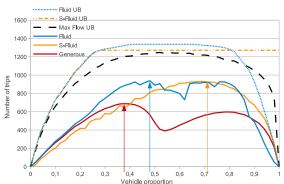
Fluid Approximation

Stable Fluid PSA

Heuristic Upper Bound

$$\begin{array}{ccc}
\checkmark & & \checkmark^? \\
\checkmark & & \checkmark^{\lambda^t = \lambda}
\end{array}$$

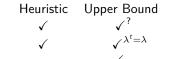
24 stations – Tide – Demand $\Lambda = 18$ users/hour/station



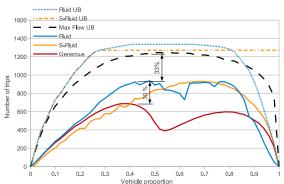
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Fluid Approximation

- Stable Fluid PSA
- Max-Flow on a scenario



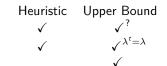
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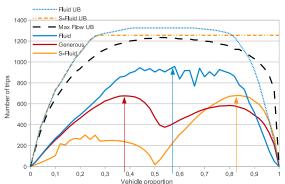
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Fluid Approximation

- Stable Fluid PSA
- . Man Flames a server
- Max-Flow on a scenario



Another tide type – S-Fluid PSA blindness



Reference: the Generous policy (minimum price $\rightarrow \lambda^t = \Lambda^t$)

Heuristic Upper Bound

- Fluid Approximation
- Stable Fluid PSA
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 $\sqrt{\lambda^t} = \lambda$

VSS Pricing Optimization

- 1. A pioneer study on a real-practical problem
 - Development of a methodology
 - Dissection into sub-problems

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- ⇒ YES pricing can improve Vehicle Sharing Systems performance
 - Under assumptions...

Perspectives

- Optimization
 - Extend MAX CIRCULATION approximation to consider transportation times
 - Develop heuristics for scenario approach
 - Incorporate availabilities in the fluid approximation
 - Optimization by simulation (e.g. dynamic threshold policies)

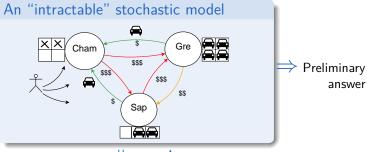
Perspectives

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 - Spatio-temporal flexibilities
 - Demand elasticity

Perspectives

- Optimization
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 - Optimization by simulation (e.g. dynamic threshold policies)
- More realistic models (utility models / economics)
 - Spatio-temporal flexibilities
 - Demand elasticity
- Improving the benchmark (statistics / data mining)
 - Estimate uncensored demand ($\lambda \neq y$ trips sold)

VSS pricing optimization



Optimization on approximation \Downarrow

Tevaluation by simulation

"Tractable" models			
	Heuristic	Upper bound	
 Simplified stoch. models 	\checkmark	\checkmark	W. and Jost (2013a)
 Scenario-based approach 	APX-hard	\checkmark	W., Jost, and Brauner (2013b)
 Fluid approximation 	\checkmark	\checkmark	W. and Jost (2013b)

Decomposable MDP

Exact Solution

W., Gayon, and Jost (2013a)

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Theorem – For M stations and N vehicles

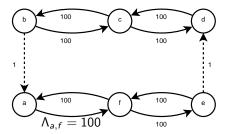
MAXIMUM CIRCULATION policy is a $\frac{N}{N+M-1}$ -approximation on optimal dynamic policy.

Theorem – For M stations and N vehicles

 ${\rm MAXIMUM}$ ${\rm CIRCULATION}$ policy is a $\frac{\textit{N}}{\textit{N}+\textit{M}-1}\text{-approximation}$ on optimal dynamic policy.

Sketch of proof

- We assume MAXIMUM CIRCULATION policy is strongly connected
- → Otherwise need to spread vehicles in the clustered city



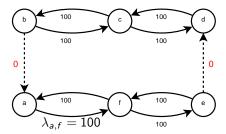
Demand graph

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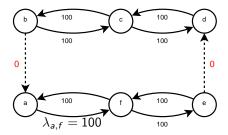
Maximum Circulation policy

Theorem – For *M* stations and *N* vehicles

MAXIMUM CIRCULATION policy (together with its optimal vehicle distribution) is a $\frac{N}{N+M-1}$ -approximation on optimal dynamic policy.

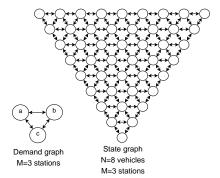
Sketch of proof

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Maximum Circulation policy

Circulation policy \leftrightarrow uniform stationary distribution



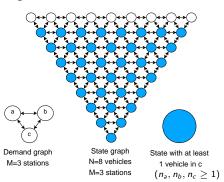
 π_s : probability to be in state $s \in \mathcal{S}$

Circulation policies have a uniform stationary distribution

$$ightarrow \ orall s \in \mathcal{S}, \ \pi_s = rac{1}{|\mathcal{S}|}.$$

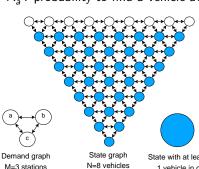
Availability ⇔ number of states

 A_a^N : probability to find a vehicle available in station a



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M=3 stations

For M stations & N vehicles

$$|\mathcal{S}| = |\mathcal{S}(N, M)| = {N + M - 1 \choose N}$$

Here

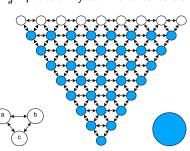
$$|S(7,3)| = 36$$

$$|S(8,3)| = 45$$

$$A_c^8 = \frac{36}{45} = \frac{8}{10}$$

Availability ⇔ number of states

 A_a^N : probability to find a vehicle available in station a



Demand graph M=3 stations

State graph N=8 vehicles

M=3 stations

State with at least 1 vehicle in c $(n_a, n_b, n_c > 1)$

For M stations & N vehicles

$$|\mathcal{S}| = |\mathcal{S}(N, M)| = \binom{N + M - 1}{N}$$

Here

$$|S(7,3)| = 36$$

 $|S(8,3)| = 45$

$$\to A_c^8 = \frac{36}{45} = \frac{8}{10}$$

Availability for N vehicles and M stations

$$A^{N} = \frac{|\mathcal{S}(N-1,M)|}{|\mathcal{S}(N,M)|} = \frac{N}{N+M-1}$$

Analytic transit evaluation

Circ* = value of MAXIMUM CIRCULATION P_{Circ^*} = value of the static circulation policy $A_a^N = A^N = \frac{N}{N+M-1}$ = Availability at station a

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Analytic transit of circulation policy

$$P_{Circ^*} = \sum_{(a,b) \in \mathcal{D}} A_a^N \lambda_{a,b}^{Circ^*}$$

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$$P_{\mathit{Circ}^*} = \sum_{(a,b) \in \mathcal{D}} A_a^N \lambda_{a,b}^{\mathit{Circ}^*} = A^N \sum_{(a,b) \in \mathcal{D}} \lambda_{a,b}^{\mathit{Circ}^*}$$

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Analytic transit evaluation

 $Circ^* =$ value of MAXIMUM CIRCULATION $P_{Circ^*} =$ value of the static circulation policy $A^N_a = A^N = \frac{N}{N+M-1} =$ Availability at station a

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$$P_{Circ^*} = \sum_{(a,b)\in\mathcal{D}} A_a^N \lambda_{a,b}^{Circ^*} = A^N \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b}^{Circ^*} = \frac{N}{N+M-1} Circ^*$$

Claim $Circ^*$ is an UB on optimal dynamic policy P_{Dyn^*}

$$P_{Dvn^*} \leq Circ^*$$

Analytic transit evaluation

Circ* = value of MAXIMUM CIRCULATION P_{Circ^*} = value of the static circulation policy $A_a^N = A^N = \frac{N}{N+M-1}$ = Availability at station a

Analytic transit of circulation policy

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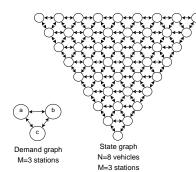
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$$P_{Dyn^*} \leq Circ^*$$
 $\Leftrightarrow rac{N}{N+M-1}P_{Dyn^*} \leq rac{N}{N+M-1}Circ^* = P_{Circ^*}$

 P_{Circ^*} cannot be worse than $\frac{N}{N+M-1}P_{Dyn^*} \Rightarrow \frac{N}{N+M-1}$ -approximation

Decomposable CTMDP - (W., Gayon, and Jost (2013a))

Continuous-Time Markov Decision Process (CTMDP) \rightarrow Dynamic policy

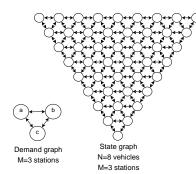


- *M* stations, 2 prices per trip
 - $\rightarrow \lambda_{a,b}^s \in \{0, \Lambda_{a,b}\}$
- "Classic" CTMDP
 - $\rightarrow 2^{M^2}$ decisions per state

State graph M = 3 stations. N = 8 vehicles

Decomposable CTMDP - (W., Gayon, and Jost (2013a))

Continuous-Time Markov Decision Process (CTMDP) \rightarrow Dynamic policy

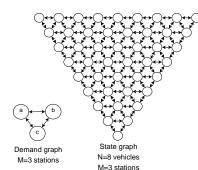


- "Classic" CTMDP
- Classic CTWDP $\rightarrow 2^{M^2} \text{ decisions per state}$
- Action Decomposable CTMDP
 - \rightarrow Reduced to $2 \times M^2$ decisions

State graph M = 3 stations, N = 8 vehicles

Decomposable CTMDP - (W., Gayon, and Jost (2013a))

Continuous-Time Markov Decision Process (CTMDP) \rightarrow Dynamic policy



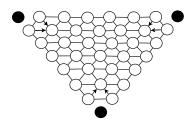
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State graph M = 3 stations, N = 8 vehicles

Still exponential number of states ... Work only for toy systems

Optimal dynamic policies characterization?

In homogeneous cities $o \Lambda^t_{a,b} = 1, \ \forall (a,b) \in D$

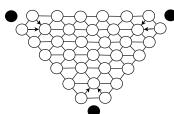


State graph for 8 vehicles

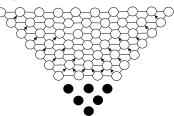
- Refusing 8 vehicles in a station
- Refusing trip if passing from states (6,1,1) o (7,1,0)

Optimal dynamic policies characterization?

In homogeneous cities $o \Lambda_{a,b}^t = 1, \ orall (a,b) \in D$



State graph for 8 vehicles



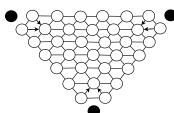
"Spike" for 30 vehicles

- Refusing 28, 29 or 30 vehicles in a station
- Refusing trip if . . .

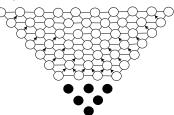
Dynamic policies optimization

Optimal dynamic policies characterization?

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State graph for 8 vehicles



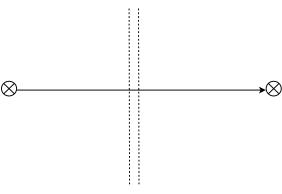
"Spike" for 30 vehicles

37

"Simple" threshold policies sub-optimal... Representation of optimal policies?

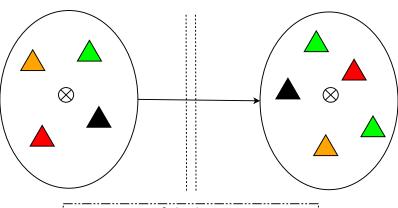
Dynamic policies optimization problem ∈ NP?

A station to station demand



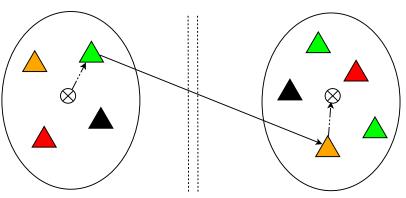
Origin Destination

A station to station demand



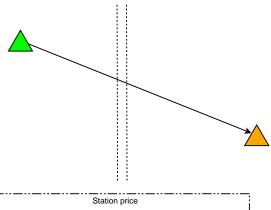


A station to station demand





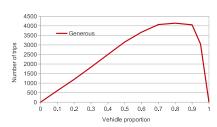
A station to station demand





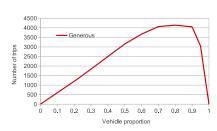
Capital bikeshare, Washington DC

Simulation results



Capital bikeshare, Washington DC

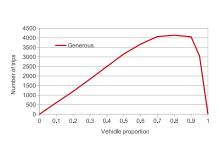
Simulation results



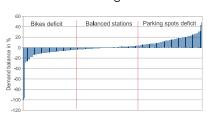
• 30 000 trips sold per week in real-life... 4000 in the simulation

Capital bikeshare, Washington DC

Simulation results



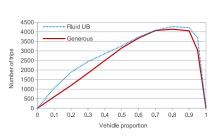
Stations average balance



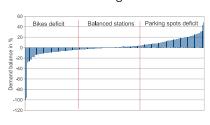
- 30 000 trips sold per week in real-life... 4000 in the simulation
- Use of truck

Capital bikeshare, Washington DC

$A \approx$ null optimization gap



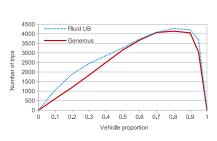
Stations average balance



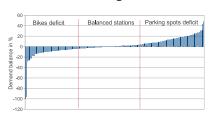
- 30 000 trips sold per week in real-life... 4000 in the simulation
- Use of truck
- Fluid UB information: no optimization gap for these data

Capital bikeshare, Washington DC

$A \approx$ null optimization gap



Stations average balance



- 30 000 trips sold per week in real-life... 4000 in the simulation
- Use of truck
- Fluid UB information: no optimization gap for these data
 - → Corrupted data, only the trips sold
 - Need to isolate problems
 - ⇒ Work on toy instances to provide information

Fluid approximation =? ∞ -scaled problem

Modèle fluide - espace d'état continu

$$\begin{split} \mathcal{S}^F &= \left\{ \left(n_a \in \mathbb{R}: \ a \in \mathcal{M}, \ n_{a,b} \in \mathbb{R}: \ (a,b) \in \mathcal{D}, \ t \in [0,T] \right) \right. \\ &\left. / \ \sum_{i \in \mathcal{M} \cup \mathcal{D}} n_i = N \ \& \ n_a + \sum_{b \in \mathcal{M}} n_{b,a} \leq \mathcal{K}_a, \ \forall a \in \mathcal{M}, \ \forall t \in [0,T] \right\} \end{split}$$

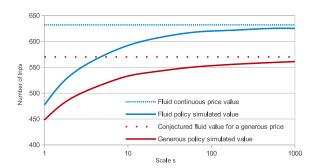
s-scaled problème à prix continus – espace d'état discret $(R = \{1, ..., s\})$

$$\mathcal{S}(s) = \left\{ \left(s.n_a \in \mathbb{N} : \ a \in \mathcal{M}, \ n'_{a,b} \in \mathbb{N} : \ ((a,b),r) \in \mathcal{D} \times R, \ s.t \in \mathcal{T} \right) \right.$$

$$\left. / \sum_{i \in \mathcal{M} \cup \mathcal{D} \times R} n_i = N \ \& \ n_a + \sum_{r \in R} \sum_{b \in \mathcal{M}} n'_{b,a} \le \mathcal{K}_a, \ \forall a \in \mathcal{M}, \ \forall s.t \in \mathcal{T} \right\}$$

- ullet Espace d'état rescalé, unité entier o unité fraction 1/s
- ullet Chaque pas de temps divisé en s parties o durée $(s\mathcal{T})^{-1}$
- Temps de transport o s serveurs en séries avec taux $s\mu_{a,b}^t$
- ullet Transitions accélérées par un facteur $s o \Lambda^t_{a,b}(s) = s \Lambda^t_{a,b}(s)$
- Contrôle continu sur les prix
- $\underset{\text{Ariel Waserhole}}{\rightarrow} \text{ demande } \lambda_{a,b}^t(s) \in [0, \Lambda_{a,b}^t(s)] \text{ obtenue au prix } \frac{1}{s} p_{a,b}^t(\frac{1}{s} \lambda_{a,b}^t(s)).$

Fluid approximation =? ∞ -scaled problem

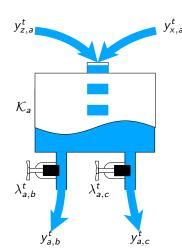


Conjecture

SCSCLP policies

- = asymptotic limit of s-scaled problem
 - Upper Bound on dynamic policies

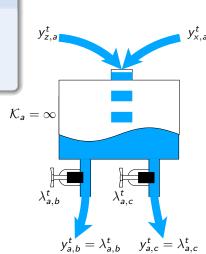
Flow evaluation y for fixed demand λ



Flow evaluation y for fixed demand λ

- Departure equity

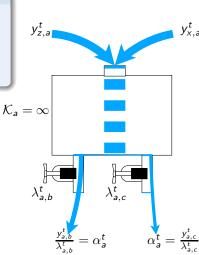
 Arrival equity?
- Infinite size Only departure equity



Ariel Waserhole

Flow evaluation y for fixed demand λ

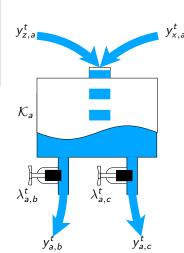
- Infinite size Only departure equity



Flow evaluation y for fixed demand λ

- Departure equity

 Arrival equity?
- Infinite size Only departure equity
- Finite size Non linear dynamic!
- → Steady state evaluation "hard"
 - ... Optimization "hard" with discrete prices ...

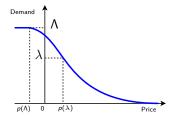


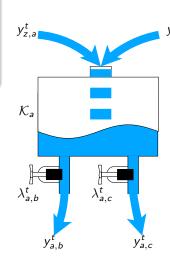
Flow evaluation y for fixed demand λ

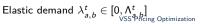
- Infinite size Only departure equity
- Finite size Non linear dynamic!
- → Steady state evaluation "hard"

... Optimization "hard" with discrete prices ...⇒ Use of continuous prices

Always fill the pipes: $y_{a,b}^t = \lambda_{a,b}^t$







(Gain)

Fluid approximation – Continuous control

Continuous Non Linear Program

$$\max \sum_{(a,b) \in D} \int_0^T \lambda_{a,b}(\theta) p(\lambda_{a,b}(\theta)) d\theta$$

s.t.
$$\sum_{a \in \mathcal{M}} s_a(0) = N$$
 (Nb. vehicles)

$$s_a(0) = s_a(T)$$
 $\forall a$ (Flow stabilization)

$$s_{a}(t) = s_{a}(0) + \int_{0}^{t} \sum_{(b,a) \in \mathcal{D}} \lambda_{b,a}(\theta - \mu_{b,a}^{-1}) - \lambda_{a,b}(\theta) \ d\theta \qquad \forall a,t \quad \text{(Flow conservation)}$$

$$0 \leq \lambda_{a,b}(t) \leq \Lambda_{a,b}^t$$
 $\forall a,b,t$ (Max demand)

$$r_{a}(t) = \sum_{b \in \mathcal{M}} \int_{0}^{\mu_{b,a}^{-1}} \lambda_{b,a}(t-\theta) \ d\theta$$
 $\forall a, t$ (Reservation)

$$0 \le s_a(t) + r_a(t) \le \mathcal{K}_a$$
 $\forall a, t$ (Station capacity)

$$\lambda_{a,b}^t = y_{a,b}^t$$

Ariel Waserhole VSS Pricing Optimization 43

State-Constrained Separated Continuous Linear Program (SCSCLP)

State-Constrained Separated Continuous Linear Program (SCSCLP)

$$\max \sum_{(a,b) \in D} \int_{0}^{T} \lambda_{a,b}(\theta) p(\lambda_{a,b}(\theta)) d\theta$$

$$s.t. \sum_{(a,b)\in D} s_a(0) = N$$

(Nb. vehicles)

(Flow)

$$s_a(0) = s_a(T)$$

∀a (Flow stabilization)

$$s_a(t) = s_a(0) + \int_0^t \sum_{(b,a) \in \mathcal{D}} \lambda_{b,a}(\theta - \mu_{b,a}^{-1}) - \lambda_{a,b}(\theta) d\theta$$

$$\forall a, t \quad \text{(Flow conservation)}$$

$$0 \leq \lambda_{a,b}(t) \leq \Lambda_{a,b}^t$$

$$\forall a, b, t$$
 (Max demand)

$$r_a(t) = \sum_{b \in \mathcal{M}} \int_0^{\mu_{b,a}^{-1}} \lambda_{b,a}(t-\theta) \ d\theta$$

$$\forall a, t$$
 (Reservation)

$$0 < s_a(t) + r_a(t) < \mathcal{K}_a$$

$$\forall a, t$$
 (Station capacity)

$$\lambda_{ab}^t = y_{ab}^t$$

Ariel Waserhole VSS Pricing Optimization 43

State-Constrained Separated Continuous Linear Program (SCSCLP)

State-Constrained Separated Continuous Linear Program (SCSCLP)

$$\max \sum_{(a,b)\in D} \int_0^T \lambda_{a,b}(\theta) d\theta$$

s.t.
$$\sum s_a(0) = N$$

(Nb. vehicles)

(Station capacity)

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 $\forall a.t$

(Flow)

$$\sum_{a\in\mathcal{M}} s_a(0) = N$$

$$s_a(0) = s_a(T)$$
 $\forall a$ (Flow stabilization)

$$s_a(t) = s_a(0) + \int_0^t \sum_{(b,a) \in \mathcal{D}} \lambda_{b,a}(\theta - \mu_{b,a}^{-1}) - \lambda_{a,b}(\theta) \ d\theta \qquad orall a,t \quad ext{(Flow conservation)}$$

$$0 \leq \lambda_{a,b}(t) \leq \Lambda_{a,b}^t$$
 $\forall a,b,t$ (Max demand)

$$r_{a}(t) = \sum_{b \in \mathcal{M}} \int_{0}^{\mu_{b,a}^{-1}} \lambda_{b,a}(t-\theta) \ d\theta$$
 $\forall a, t$ (Reservation)

→ Static heuristic policy

 $0 < s_a(t) + r_a(t) < \mathcal{K}_a$

Ariel Waserhole VSS Pricing Optimization

State-Constrained Separated Continuous Linear Program (SCSCLP)

$$\max \sum_{(a,b) \in D} \int_0^T \lambda_{a,b}(\theta) d\theta \tag{Flow}$$

s.t.
$$\sum_{a \in \mathcal{M}} s_a(0) = N$$
 (Nb. vehicles)

$$s_a(0) = s_a(T)$$
 $\forall a$ (Flow stabilization)

$$s_a(t) = s_a(0) + \int_0^t \sum_{(b,a) \in \mathcal{D}} \lambda_{b,a}(\theta - \mu_{b,a}^{-1}) - \lambda_{a,b}(\theta) \ d\theta \qquad orall a, t \quad (\mathsf{Flow} \ \mathsf{conservation})$$

$$0 \leq \lambda_{a,b}(t) \leq \Lambda_{a,b}^t$$
 $\forall a,b,t$ (Max demand)

$$r_{a}(t) = \sum_{b \in \mathcal{M}} \int_{0}^{\mu_{b,a}^{-1}} \lambda_{b,a}(t-\theta) \ d\theta$$
 $\forall a, t$ (Reservation)

$$0 \leq s_a(t) + r_a(t) \leq \mathcal{K}_a$$
 $orall a, t$ (Station capacity)

¿ Upper bound on dynamic policies?

Ariel Waserhole VSS Pricing Optimization 43

State-Constrained Separated Continuous Linear Program (SCSCLP)

max
$$\sum_{(a,b)\in D} \int_0^T \lambda_{a,b}(\theta)d\theta$$

s.t.
$$\sum s_a(0) = N$$

(Flow stabilization)

(Flow conservation)

(Flow)

 $0 < \lambda_{a,b}(t) < \Lambda_{a,b}^t$

$$s_a(0) = s_a(T)$$

$$s_a(t) = s_a(0) + \int_0^t \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a}(\theta - \mu_{b,a}^{-1}) - \lambda_{a,b}(\theta) \ d\theta \qquad \forall a,t$$

$$(\theta) d\theta$$

$$\theta$$
) $d\theta$

$$\theta$$
) $d\theta$

$$\theta$$
) $d\theta$

$$\theta$$
) $d\theta$

 $\forall a, t$

∀a

$$\forall a, b, t$$
 (Max demand)

$$r_a(t) = \sum_{l=1}^{\mu_{b,a}^{-1}} \lambda_{b,a}(t-\theta) d\theta$$

$$\forall a, t$$
 (Reservation)

$$0 < s_a(t) + r_a(t) < \mathcal{K}_a$$

i Upper bound on dynamic policies? ; Interest of considering time dependant demand?

Ariel Waserhole VSS Pricing Optimization 43

Stable Fluid Linear Program

$$\begin{array}{lll} \max & \displaystyle \sum_{(a,b) \in \mathcal{D}} \lambda_{a,b} & \text{(Flow)} \\ \\ \text{s.t.} & \displaystyle \sum_{(a,b) \in \mathcal{D}} \lambda_{a,b} = \displaystyle \sum_{(b,a) \in \mathcal{D}} \lambda_{b,a} & \forall a \in \mathcal{M} & \text{(Flow conservation)} \\ \\ 0 \leq \lambda_{a,b} \leq \Lambda_{a,b} & \forall (a,b) \in \mathcal{D} & \text{(Max. demand)} \\ \\ \displaystyle \sum_{(a,b) \in \mathcal{D}} \frac{1}{\mu_{a,b}} \lambda_{a,b} + \displaystyle \sum_{a \in \mathcal{M}} s_a = \mathcal{N} & \text{(Nb. vehicles)} \\ \\ \displaystyle \sum_{b \in \mathcal{M}} \frac{1}{\mu_{a,b}} \lambda_{a,b} + s_a \leq \mathcal{K}_a & \forall a \in \mathcal{M} & \text{(Reservation)} \\ \end{array}$$

•
$$\lambda_{a,b} = y_{a,b}$$

Stable Fluid Linear Program

$$\max \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} \qquad \qquad \text{(Flow)}$$
 s.t.
$$\sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a} \qquad \forall a\in\mathcal{M} \qquad \text{(Flow conservation)}$$

$$0 \leq \lambda_{a,b} \leq \Lambda_{a,b} \qquad \forall (a,b)\in\mathcal{D} \quad \text{(Max. demand)}$$

$$\sum_{(a,b)\in\mathcal{D}} \frac{1}{\mu_{a,b}} \lambda_{a,b} + \sum_{a\in\mathcal{M}} s_a = N \qquad \qquad \text{(Nb. vehicles)}$$

$$\sum_{b\in\mathcal{M}} \frac{1}{\mu_{a,b}} \lambda_{a,b} + s_a \leq \mathcal{K}_a \qquad \forall a\in\mathcal{M} \qquad \text{(Reservation)}$$

- $\lambda_{a,b} = y_{a,b}$
- If $N \leq \sum_{a \in M} \mathcal{K}_a$

Stable Fluid Linear Program

$$\max \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} \qquad \qquad \text{(Flow)}$$
 s.t.
$$\sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a} \quad \forall a\in\mathcal{M} \qquad \text{(Flow conservation)}$$

$$0 \leq \lambda_{a,b} \leq \Lambda_{a,b} \qquad \forall (a,b)\in\mathcal{D} \qquad \text{(Max. demand)}$$

$$\sum_{(a,b)\in\mathcal{D}} \frac{1}{\mu_{a,b}} \lambda_{a,b} \leq \mathcal{N} \qquad \qquad \text{(Nb. vehicles)}$$

$$\sum_{b\in\mathcal{M}} \frac{1}{\mu_{a,b}} \lambda_{a,b} \leq \mathcal{K}_a \qquad \forall a\in\mathcal{M} \qquad \text{(Reservation)}$$

Theorem (W. and Jost (2013b)

Stable fluid LP value is an upper bound on dynamic policies.

Sketch of proof

Any dynamic policy is giving a solution of stable fluid with same value

Stable Fluid Linear Program

$$\begin{array}{lll} \max & \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} & \text{(Flow)} \\ \text{s.t.} & \sum_{(a,b)\in\mathcal{D}} \lambda_{a,b} = \sum_{(b,a)\in\mathcal{D}} \lambda_{b,a} & \forall a\in\mathcal{M} & \text{(Flow conservation)} \\ & 0 \leq \lambda_{a,b} \leq \Lambda_{a,b} & \forall (a,b)\in\mathcal{D} & \text{(Max. demand)} \\ & \sum_{(a,b)\in\mathcal{D}} \frac{1}{\mu_{a,b}} \lambda_{a,b} \leq \mathcal{N} & \text{(Nb. vehicles)} \\ & \sum_{b\in\mathcal{M}} \frac{1}{\mu_{a,b}} \lambda_{a,b} \leq \mathcal{K}_{a} & \forall a\in\mathcal{M} & \text{(Reservation)} \end{array}$$

Adaptation to time dependent demands

⇒ Pointwise Stationnary Approximation (PSA) (Green and Kolesar, 1991)